



O E M • O D M • Washing Powder • Household Detergent • Industrial Detergent



Topseller Chemicals Co., Ltd, a subsidiary of Shandong Chunlong Group, is the largest synthetic detergent manufacturer in northern China. We've been a leading OEM, ODM provider for washing powder, household and industrial detergent for over 20 years.

Incorporated in	1990
ISO 9000 Certified in	2000
Location	Yantai City, Shandong Province, China 180 km from Qingdao Seaport 100 km from Yantai Seaport
Staff Size	580
Factory Area	100,000 m2
Capacity (Powder)	200,000 tons/year
Capacity (Detergent)	200,000 tons/year
Export to	84 countries worldwide
Market Share	16.85% of China's powder/detergent export volume in 2015



Products

- Household Cleaning Products

Washing Powder
Liquid Detergent
Dishwashing Liquid
Soap Bar
Kitchen/Toilet Cleaner
Glass Cleaner

- Personal Care Products

Hand Soap
Shampoo
Hair Conditioner
Bath Gel

- Industrial Cleaning Products

Disinfectant
Sanitizer
Degreaser

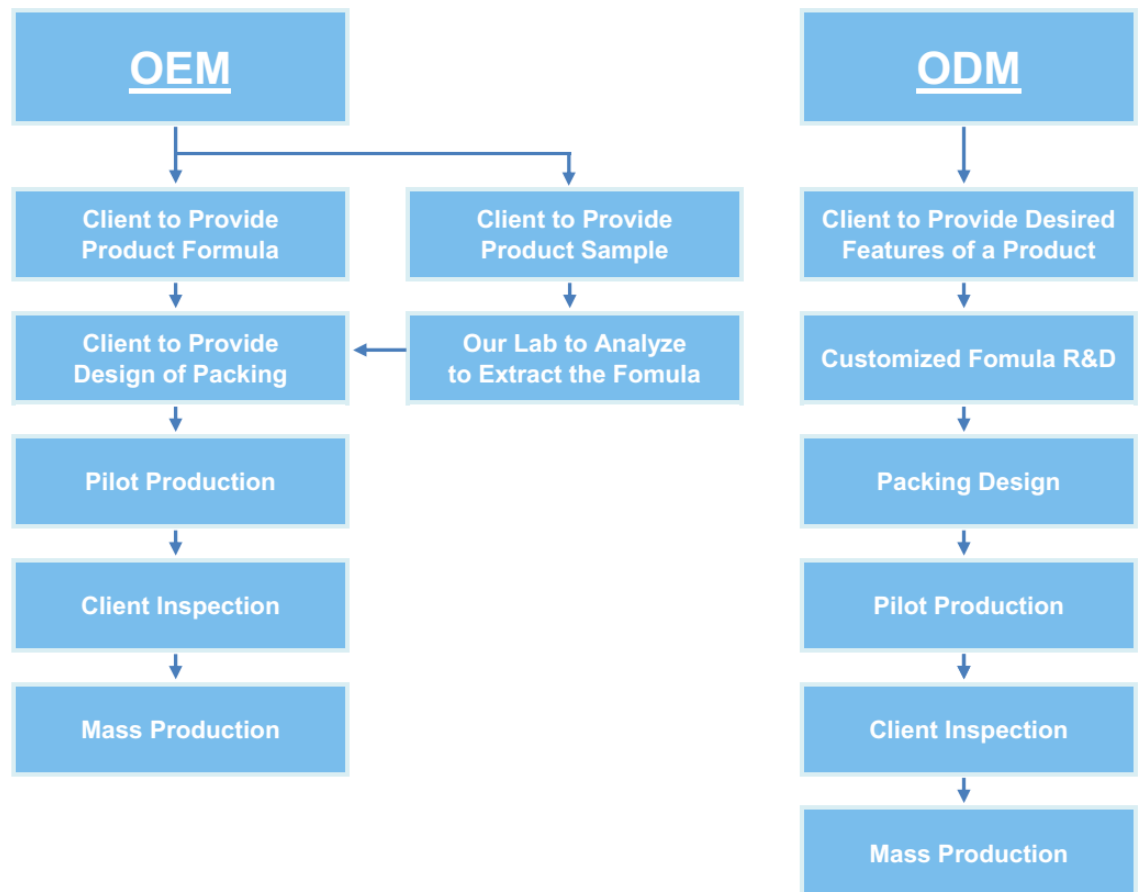
- Supply of Raw Materials

Surfactants (Linear Alkyl Sulfonates - LAS)
Builder (Sodium Triphosphate - STPP)
Alkalis (Sodium Carbonate)
Anti-Redeposition Agents
Enzymes (Proteases, Amylases, Lipases)
Active Oxygen Bleaches
Antimicrobial Agents
Fabric Softeners
Fragrances
Optical Brighteners
Preservatives



Services

- Original Equipment Manufacturer (OEM)
- Original Design Manufacturer (ODM)
- Product Research & Development



With 26 years of experience in international detergent market, Topseller can provide customized service packages to meet all you needs.

With setup of sulfonic acid production line which is the major raw material for detergent, our annual yield has reached new height at 400,000 tons / year.

R&D Centre and Laboratory

- Quality Control and Assurance
- Product Research and Development



COMPONENT	FUNCTION	PCT
LINEAR ALKYL BENE SULFONATE 直链烷基苯磺酸	Penetrate and Wet Fabric Loosen and Emulsify Soils	12 (± 1)
4A ZEOLITE 沸石	Soften Water Help Disperse Soils	8 (± 1)
SODIUM SILICATE 硅酸钠	Break Up Oily and Acidic Soil Components	10
WHITENING AGENT 增白剂	Enhance the Light Reflected from Fabric	0.02
TCC 杀菌剂	Disinfectant	0.0025
HIGH-EFFECTIVE ENZYME 高效酶	Effect Stain Removal Provide Colour and Fabric Care	0.0015
LEMON PERFUME 柠檬香精	Fragrance	0.25
SODIUM CARBONATE 碳酸钠	Break Up Oily and Acidic Soil Components	10
MOISTURE 水分	-	2
SODIUM SULPHATE 硫酸钠	Maintain the Physical Characteristics of Powder	BLANCE

Advanced Synthetic Detergent Production

- Automatic High Tower Spray Dried Production Lin
- Concentrated Detergent Powder Equipment



Automatic Packing and Filling Lines

- Online Molding, Filling and Sealing Equipment
- Vertical Box Packing Equipment
- Pouch Packing Equipment



Topseller Chemicals supplies cleaning products for more than 200 customers in over 70 countries and regions steadily.



- Market: Australia, New Zealand
- Supply: ~7000 tons / year
- Brand: DUO, Radiant



- Market: Malaysia
- Supply: ~3000 tons / year
- Brand: Tesco



- Market: China
- Supply: OEM for whole Northern China Market
- Brand: Liby, Kispa



- Market: Korea, Australia, Myanmar
- Supply: ~7000 tons / year
- Brand: Persil, Pril



- Market: Singapore
- Supply: ~1500 tons / year
- Brand: HOMENIKS, POWER PLUS



COLGATE-PALMOLIVE

- Market: Australia, New Zealand, Papua New Guinea
- Supply: ~3000 tons / year
- Brand: Cold Power, Hurricane



To cater to the increasing international demands and better serve our valued customers, Topseller set up a representative office in Singapore with Rezylana LLP in 2015.



Topseller Chemicals Headquarter

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Rezylana

trading beyond your needs

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